

Worksheet 5 (for lecture 5) – Environmental Policy in the Central European Context course

I advise you to work through the following problems /questions well and as a group (make sure though that no one is free-riding); it's the ticket to performing reasonably well on the exams. Number of points indicates the expected scope of the answer (should roughly correspond to time in minutes).

1. **[10 points]** *“Even though command and control may be more effective than no regulation, its high costs suggest there might be other tools such as voluntary programs that can supplement command and control.” [P&P AJPS] Discuss.*
2. **[5 points]** Voluntary programs can be theoretically conceptualized as club goods. Explain.
3. **[5 points]** What is the ISO 14001 and why, in Potoski & Prakash's terminology, can it be considered a weak sword? (Summarize Table 1 in their article.)
4. **[20 points]** There are important direct and indirect costs (recall the “check list for implementing ISO 14001 management systems”) to being certified by ISO 14001. What are the benefits of ISO 14001 certification that might justify those costs?
 - a) What are main factors influencing participation in ISO 14001 program? What is the intuitive causality for each of these factors?
 - b) What are main factors influencing compliance for ISO 14001 participants? What is the intuitive causality for each of these factors?
 - c) What is a possible problem with P&P's conjecture that participation in ISO14001 improves environmental performance of participating companies?
5. **[10 points]** Why might a firm's internal organizational have influence on the firm's environmental performance/compliance? Specifically, why might the fact that division managers play a rank-order tournament game (what is that anyways) be important? What is a potential source of moral and other dilemmas with mandatory disclosure programs?